



# WIF4

4<sup>TH</sup> WORLD IRRIGATION FORUM



ICID-CIID

INTERNATIONAL COMMISSION ON  
IRRIGATION AND DRAINAGE (ICID)



MANCID

MALAYSIAN NATIONAL COMMITTEE  
ON IRRIGATION AND DRAINAGE

# 4<sup>TH</sup> WORLD IRRIGATION FORUM

# 76<sup>TH</sup> INTERNATIONAL EXECUTIVE COUNCIL MEETING

7 - 13 SEPTEMBER 2025  
KUALA LUMPUR, MALAYSIA

EXHIBITION AND  
SPONSORSHIP  
PROSPECTUS



# 4<sup>th</sup> World Irrigation Forum & 76<sup>th</sup> International Executive Council Meeting

7-13 September 2025  
Kuala Lumpur, Malaysia

☎ : +60162268467

(PCO Secretariat)

☎ : +603-8894-3000

✉ : [mancidmalaysia@gmail.com](mailto:mancidmalaysia@gmail.com)

✉ : [wif4.org@gmail.com](mailto:wif4.org@gmail.com)

🌐 : [www.wif4.org](http://www.wif4.org)

## Main Organizers:



International Commission On Irrigation And Drainage (ICID)



Malaysian National Committee on Irrigation and Drainage (Mancid)

## PCO:



USAINS Holding Sdn Bhd



## Table of Contents

General Information .....	003
Sponsorship Package Categories .....	004
Individual Sponsorship Opportunities .....	005
Exhibition Opportunities .....	006
Terms and Conditions .....	008
Sponsorship and Exhibition Booking Form .....	010

## General Information

The World Irrigation Forum represents the premier event in the calendar of the International Commission on Irrigation and Drainage (ICID), bringing together global leaders in the field of water management, irrigation experts, and representatives from international and national financing agencies and governments. The upcoming forum, designated WIF4, signifies the fourth edition of this significant event, which is to be co-organized by ICID and the Malaysian National Committee on Irrigation and Drainage (MANCID). The event is scheduled to take place in Kuala Lumpur, Malaysia, from September 7th to 13th, 2025.

The forum will feature exchanges on the latest irrigation and drainage policies, practices, innovations, and technologies, the development of interdisciplinary proposals, collaboration among various institutions and organisations, and advocacy for political commitments. It will provide an excellent platform for professionals to showcase their peer-reviewed work to experts in agricultural water management.

**The forum is to be held at the World Trade Centre in Kuala Lumpur.**

**World Trade Centre Kuala Lumpur**  
41, Jalan Tun Ismail, Chow Kit,  
50480 Kuala Lumpur,  
Wilayah Persekutuan Kuala Lumpur  
Website: <https://worldtradecentrel.com/>

### **Forum Secretariat:**

**4<sup>th</sup> World Irrigation Forum (WIF) Professional Conference Organizer (PCO) Office**

c/o USAINS Holding Sdn Bhd  
River Engineering and Urban Drainage Research Centre (REDAC)  
Engineering Campus, Universiti Sains Malaysia  
Nibong Tebal, Penang  
Tel: +6016-2268467  
Fax: +604-599 6926  
Email: [wif4.org@gmail.com](mailto:wif4.org@gmail.com)  
Website: [www.wif4.org](http://www.wif4.org)



## Sponsorship Package Categories



**USD 35,000**

### PLATINUM Sponsor

#### PLATINUM Sponsor benefits include:

- Exhibit space: FREE 2 booth (3m x 3m).
- One (1) page advertisement in the Abstract Book (inside front or back cover) and one (1) page advertisement in the Programme Book (inside front or back cover).
- TWO (2) exclusive advertisements on a pillar near the Registration Counter.
- Award of a PLATINUM Sponsor Honorary Medal during an official ceremony.
- Invitations to the Opening Ceremony and Welcoming Dinner.
- Acknowledgment on Welcome Signage displayed at the main entrance of the WTC KL.
- An exclusive advertisement on the badge.
- Complimentary full registrations up to SIX (6), Complimentary exhibitor registrations up to SIX (6).
- A printed acknowledgment in the Programme Book.
- A sponsor's logo will appear on the Forum Website with a link to their preferred website.
- Inclusion of the company's promotional items in the registration kits (forum bags).



**USD 25,000**

### GOLD Sponsor

#### GOLD Sponsor benefits include:

- Exhibit space: FREE One (1) booth (3m x 3m).
- One (1) page advertisement in the Abstract Book.
- ONE (1) exclusive advertisement on a pillar near the Registration Counter.
- Award of a GOLD Sponsor Honorary Medal during an official ceremony.
- Invitations to the Opening Ceremony and Welcoming Dinner.
- Acknowledgment on Welcome Signage displayed at the main entrance of WTC KL.
- Complimentary full registrations up to FOUR (4) Complimentary exhibitor registrations up to FOUR (4).
- A printed acknowledgment in the Programme Book.
- A sponsor's logo will appear on the Forum Website with a link to their preferred website.
- Inclusion of the company's promotional items in the registration kits (forum bags).



**USD 12,000**

### SILVER Sponsor

#### SILVER Sponsor benefits include:

- Exhibit Space: One (1) booth (3m x 3m) with a 50% discount.
- One (1) page advertisement in the Programme Book.
- Award of a SILVER Sponsor Honorary Medal during an official ceremony.
- Invitations to the Opening Ceremony and Welcoming Dinner.
- Acknowledgment on Welcome Signage displayed at the main entrance of the WTC KL.
- Complimentary full registrations up to THREE (3) Complimentary exhibitor registrations up to THREE (3).
- A printed acknowledgment in the Programme Book.
- A sponsor's logo will appear on the Forum Website with a link to their preferred website.
- Inclusion of the company's promotional items in the registration kits (forum bags).



**USD 7,000**

### BRONZE Sponsor

#### BRONZE Sponsor benefits include:

- Exhibit Space: One (1) booth (3m x 3m) with a 25% discount.
- One (1) page advertisement in the Programme Book.
- Award of a BRONZE Sponsor Honorary Medal during an official ceremony.
- Invitations to the Opening Ceremony and Welcoming Dinner.
- Acknowledgment on Welcome Signage displayed at the main entrance of the WTC KL.
- Complimentary full registrations up to TWO (2) Complimentary exhibitor registrations up to TWO (2).
- A printed acknowledgment in the Programme Book.
- A sponsor's logo will appear on the Forum Website with a link to their preferred website.
- Inclusion of the company's promotional items in the registration kits (forum bags).

## Individual Sponsorship Opportunities

### (1) Welcoming Dinner **USD 22,500 each**

- Two (2) sponsorship slots are available
- The name and logo of the sponsor will be featured in the program book.
- The logo and website link of the sponsor will be featured on the WIF4 official website.
- The sponsor will be invited to the welcoming dinner.
- There will be an opportunity for the sponsor to distribute promotional items in registration kits (forum bag).
- The sponsor will receive an Honorary Medal during a Welcoming Dinner.
- Inclusive of an advertisement on one of the pillars in the exhibition hall.

### (2) Technical Visit **USD 15,000 each**

- Two (2) sponsorship slots are available
- The name and logo of the sponsor will be featured in the program book.
- The logo and website link of the sponsor will be featured on the WIF4 official website.
- The sponsor will be invited to the welcoming dinner.
- Inclusion of the company's promotional items in the registration kits.
- The company's logo sticker would be placed on the tour vehicle.
- Inclusive of an advertisement on one of the pillars in the exhibition hall.

### (3) Forum Bag **USD 5,000**

- The name and logo of the sponsor will be featured in the program book.
- The logo and website link of the sponsor will be featured on the WIF4 official website

### (4) E-Proceeding (USB) **USD 3,000**

- The name and logo of the sponsor will be featured in the program book.
- The logo and website link of the sponsor will be featured on the WIF4 official website.

### (5) Lanyard **USD 3,000**

- The name and logo of the sponsor will be featured in the program book.
- The logo and website link of the sponsor will be featured on the WIF4 official website.

### (6) Advertisement in Abstract Book:

The name and logo of the relevant party are to be featured therein. The dimensions of the advertisement are as follows:

- Full Page **USD 2,000**
- Half Page **USD 1,000**
- Quarter Page **USD 500**

### (7) Advertisement in Programme Book:

The name and logo of the relevant party are to be featured therein. The dimensions of the advertisement are as follows:

- Full Page **USD 1,500**
- Half Page **USD 500**
- Quarter Page **USD 250**

### (8) Advertisement on Pillar **USD 1,200 each**

- Ten (10) sponsorship slots are available.
- There will be an opportunity for the sponsor to place an advertisement on one of the pillars in the exhibition hall.

## Special Requests

It has been acknowledged that the sponsorship of the aforementioned items may not align with the prevailing marketing objectives of the organization. In light of this, a bespoke sponsorship package can be tailored to align with the organization's marketing objectives. Further discussion to this effect can be facilitated by contacting the WIF PCO Office.

## Exhibition Opportunities

The exhibition constitutes an integral component of the 4<sup>th</sup> World Irrigation Forum (WIF4), the purpose of which is to showcase the latest advancements, technologies, and solutions in the fields of irrigation and water management. The exhibition will be held at the Tun Razak Hall 4, World Trade Centre Kuala Lumpur (WTC KL), which boasts excellent exhibition facilities. Coffee breaks will be held in and around the exhibition area to maximize interaction and participant engagement.

### Who Should Exhibit?

The 4<sup>th</sup> World Irrigation Forum (WIF4) invites exhibitors from the following sectors:

- **Irrigation and Water Technology Providers:** These are companies that offer irrigation systems, equipment, water-saving technologies, and solutions for efficient water use.
- **Engineering, Consulting, and Research Institutions:** Organisations and institutions that specialise in the management of water resources, the development of infrastructure, and the research of sustainable irrigation practices.
- **Government agencies and non-governmental organisations (NGOs):** Policy makers, regulatory bodies, and organisations promoting sustainable water governance, conservation, and agricultural practices.
- **Agricultural and Agro-Tech Industry Players:** Producers, cooperatives, and companies providing tools, technologies, and solutions to improve water efficiency and crop productivity.
- **Technology and Sustainable Solutions Providers:** The developers specialise in the design of smart irrigation systems, IoT solutions, sensors, water recycling technologies and other innovations for sustainable water resource management.

### The Following Advantages are Offered to Exhibitors:

- Two exhibitors badge.
- One full registration, which may include access to all sessions, workshops, and networking events.
- Exhibitors are invited to the welcoming dinner, which could be an opportunity for networking and meeting other professionals in the industry.
- The list of exhibitors will be included in the official program book, giving them visibility among attendees.
- Access to a significant national and international niche market.
- Maximum exposure during the morning and afternoon breaks in the Exhibition Area.

### Exhibition Booth

- The dimensions of the structure are as follows: **3m(W) x 3m(D) x 2.5m(H)**.
- The R8 system structure is partitioned as follows: **1m(W) x 2.5m(H)** per panel.
- The fascia panel will feature the company name.
- Two units of fluorescent lights and one unit of a plug socket are to be provided.
- One unit of a reception table, two units of folding chairs and one unit of a wastepaper bin are to be provided.
- A needle punch carpet is also to be provided.

### Rate (per Booth)

Booth Type	Description	Price with inclusive 8% GST (USD) for 3-days event
Small Medium Enterprise	<ul style="list-style-type: none"> <li>• SME companies such as food &amp; beverage, agriculture,</li> <li>• Booth location (shaded area with max height of 3.6m) - refer to the booth layout</li> </ul>	USD 3,000
Standard Booth	<ul style="list-style-type: none"> <li>• Ideal for various exhibitors.</li> <li>• Booth location (without shaded area) -refer to the booth layout</li> </ul>	USD 4,200
China Pavillion	Dedicated space within the China Pavillion, exclusively for exhibitors or organizations representing China.	USD 4,200



**Standard Booth**

## Exhibition Schedule

<b>Sunday</b> <i>7 September 2025</i>	<b>Monday</b> <i>8 September 2025</i>	<b>Tuesday</b> <i>9 September 2025</i>	<b>Wednesday</b> <i>10 September 2025</i>
Set-up	Exhibition	Exhibition	Exhibition
2.30 pm – 5.00 pm	9.00 am – 5.00 pm	9.00 am – 5.00 pm	9.00 am – 5.00 pm

The allocation of space will be made on a **first come, first served** basis. It is imperative that applicants clearly indicate their preferred choices on the application form, providing three alternatives. Following the submission of the application form, an invoice for the total amount will be dispatched. Upon receipt of payment, the allocation of space will be confirmed. It is imperative to emphasise that the allocation of space will be conducted in a sequential manner, with considerations given firstly to the order in which application forms are received and subsequently to the order in which payment is received.

## Exhibitor Registration

It is imperative that all exhibitors are duly registered, and they will be issued with a badge that displays the name of the exhibiting company. Each booking will entitle the booth holder to two complimentary exhibitor badges and one full registration. Any additional exhibitors will be subject to an exhibitor registration USD 250. The exhibitor registration form can be found in the exhibitor's manual.

## Technical Exhibitor Manual

A technical manual outlining all technical aspects of exhibiting will be circulated two months prior to the forum. The manual will include the following:

- Technical details about the venue.
- Final exhibition details and information.
- Contractor details.
- Services available to exhibitors and order forms.

## Site Inspections

Visits to the venue will be organised prior to the forum. These visits will be pre-scheduled. The dates for these inspections will be communicated to all parties once a contractual agreement has been reached.

# Terms & Conditions

## 1. Application for participation & acceptance

All applications for participation are to be submitted on the prescribed form provided. These applications are to be directed to the Organiser. Upon receipt of the invoice, the exhibitor or sponsor is required to transfer the required deposit, equivalent to 50% of the total booth rental charges and/or sponsorship package. The submission of the booking form shall be deemed to be confirmation of participation and full acceptance of the 'Terms & Conditions for Participation' as stated herein. The application shall become a valid contract once the Organiser has accepted it. It is important to note that the application and confirmation of its receipt do not constitute grounds for any claim to approval, or to any specific location or site of stand. In particular, the Organiser is entitled to implement reductions in the number of square metres applied for if the forum area available is oversubscribed.

## 2. Terms of payment

It is imperative that all payments are received prior to the commencement date of the forum.

- 50% of the total sum shall be remitted upon receipt of the invoice.
- 50% of the total sum shall be remitted by 30 June 2025.
- For any additional services, payment in full and in advance is required at the time of placing orders for services.
- Payment by the stipulated date is a prerequisite condition for the Exhibitor's participation in the forum and use of the stand.



*Sponsorship booking form & 50% payment with signed contract.*



*By June 30, 2025*

*Exhibitor booking form & 50% payment.*

## Payment Methods

### Option 1:

Payment by Cheque/Bank Draft

The cheque should be made payable to: MANCID

### Option 2:

Payment by Electronic Fund Transfer

Please ensure that the transfer is made to the following account:

Bank Name: PUBLIC BANK BERHAD

Bank Address: Public Bank Jalan Raja Laut, KL Branch, Lot G3 & 1A.2, Bangunan KWSP, 5, Jalan Raja Laut 50350 Kuala Lumpur Wilayah Persekutuan

Account Name: MANCID

Account No.: 3062997207

Account Type: Virtual Account

Swift Code: PBEMYKL.



### 3. Acknowledgements

It should be noted that all sponsors and exhibitors will be acknowledged on the official forum website. The organisers hereby request that companies forward their corporate logo in high resolution to [wif4.org@gmail.com](mailto:wif4.org@gmail.com)

### 4. Application

The sponsorship and exhibition application process are to be conducted in written form, with the accompanying application form serving as the official template. It is imperative that applicants refer to the Terms & Conditions of application and acceptance, which are attached to this document.

### 5. Cancellations

It is imperative to note that the Exhibitor or Sponsor will not be permitted to withdraw from, cancel, alter or reduce in any way their booking of the forum. However, the Organiser may exercise discretion and grant partial refunds in exceptional circumstances, according to the timing of the notification of withdrawal or change, as specified in writing to the 4th World Irrigation Forum PCO Office.

The organizers shall retain:

- 10% of the agreed package amount in the event of cancellation made prior to 15 February 2025.
- 50% of the agreed package amount if the cancellation is made between 15 February, 2025, and 30 June, 2025.

In the event of a cancellation made prior to 30 June 2025, the full amount of the package shall be forfeited.



# Sponsorship & Exhibition Booking Form

## Sponsorship Booking Form

PACKAGE SPONSORSHIP		
PACKAGE	AMOUNT (USD)	PLEASE TICK
1) Platinum	35,000	
2) Gold	25,000	
3) Silver	12,000	
4) Bronze	7,000	
<b>Other Sponsorship</b>		
1) Welcoming Dinner		
• Sponsor 1	22,500	
• Sponsor 2	22,500	
2) Technical Visit		
• Sponsor 1	15,000	
• Sponsor 2	15,000	
3) Forum Bag	5,000	
4) E-Proceeding	3,000	
5) Lanyard	3,000	
6) Advertisement on Pillar (Exhibition Hall)	1,200 / pillar	
7) Advertisement in Abstract Book		
• Full Page	2,000	
• Half Page	1,000	
• Quarter Page	500	
8) Advertisement in Programme Book		
• Full Page	1,500	
• Half Page	500	
• Quarter Page	250	
<b>Total Amount</b>		

## Sponsorship Booking Form

It should be noted that all acknowledgement of the company and the listing of its name and address will be generated from the following information. Kindly complete and submit the following to the following address:

**4<sup>th</sup> World Irrigation Forum PCO Office**  
**USAINS Holding Sdn Bhd**  
 +6016 226 8467 | [wif4.org@gmail.com](mailto:wif4.org@gmail.com)

Company Name:		
Contact Name:		
Position:		
Tel:	Fax:	
Email:	Website:	
Adress:		
Post/Zip Code:	Country:	

## Payment

Kindly fill in the sponsorship booking form and email it to [wif4.org@gmail.com](mailto:wif4.org@gmail.com). Please tick at least one box below.

Please contact me to discuss our sponsorship package.

Please send me the sponsorship contract and the invoice for the full payment amount.

Please send me the sponsorship contract and the first 50% deposit invoice.

Payment Method:

Please select your preferred payment option below:

### Option 1:

Cross Cheque enclosed with the amount of:  
 USD \_\_\_\_\_

Payable to: **MANCID**

Cheque no./Reference No.:

### Option 2:

Electronic Funds Transfer:

**MANCID (PUBLIC Bank): 3062997207**

**Swift Code: PBEMYKL**

Please ensure that a copy of your bank EFT transaction details is included with this sponsorship booking form. Direct your remittance advice to [wif4.org@gmail.com](mailto:wif4.org@gmail.com).

Signature

Date:

Company Name & Stamp:

## Exhibitor Booking Form

### Company Information:

Company Name:	
Address:	
(Street/City / Postal Code / Country)	
Website URL:	
Contact Person:	
Phone no.:	Mobile no.:
Email:	

### Booth Coordinator:

Name:	
Contact no.:	Email:

### Booth Selection & Payment Information:

Booth number selection (Please refer to the booth layout provided): Option 1 <input type="text"/> Option 2 <input type="text"/> Option 3 <input type="text"/>			
Number of booths:			
Booth Type	Description	Price with inclusive 8% GST (USD)	Please tick (✓)
Small Medium Enterprise	<ul style="list-style-type: none"> <li>SME companies such as food &amp; beverage, agriculture,</li> <li>Booth location (shaded area with max height of 3.6m)- <i>refer to the booth layout</i></li> </ul>	3,000	
Standard Booth	<ul style="list-style-type: none"> <li>Ideal for various exhibitors.</li> <li>Booth location (without shaded area) -<i>refer to the booth layout</i></li> </ul>	4,200	
China Pavillion	Dedicated space within the China Pavillion, exclusively for exhibitors or organizations representing China.	4,200	
Total amount paid:			

### Payment Method:

Please select your preferred payment option below:

#### Option 1:

Cross Cheque enclosed with the amount of:  
USD \_\_\_\_\_

Payable to: **MANCID**

Cheque no./Reference No.:

#### Option 2:

Electronic Funds Transfer

**MANCID (PUBLIC Bank): 3062997207 | swift code number: PBEMYKL**

Reference number:

In order to reserve your booth for the upcoming exhibition, a 50% deposit of the total cost is required. If you prefer to settle the full amount upfront, kindly inform us. The remaining payment must be completed by 30 June 2025, and proof of payment should be emailed to: [wif4.org@gmail.com](mailto:wif4.org@gmail.com).

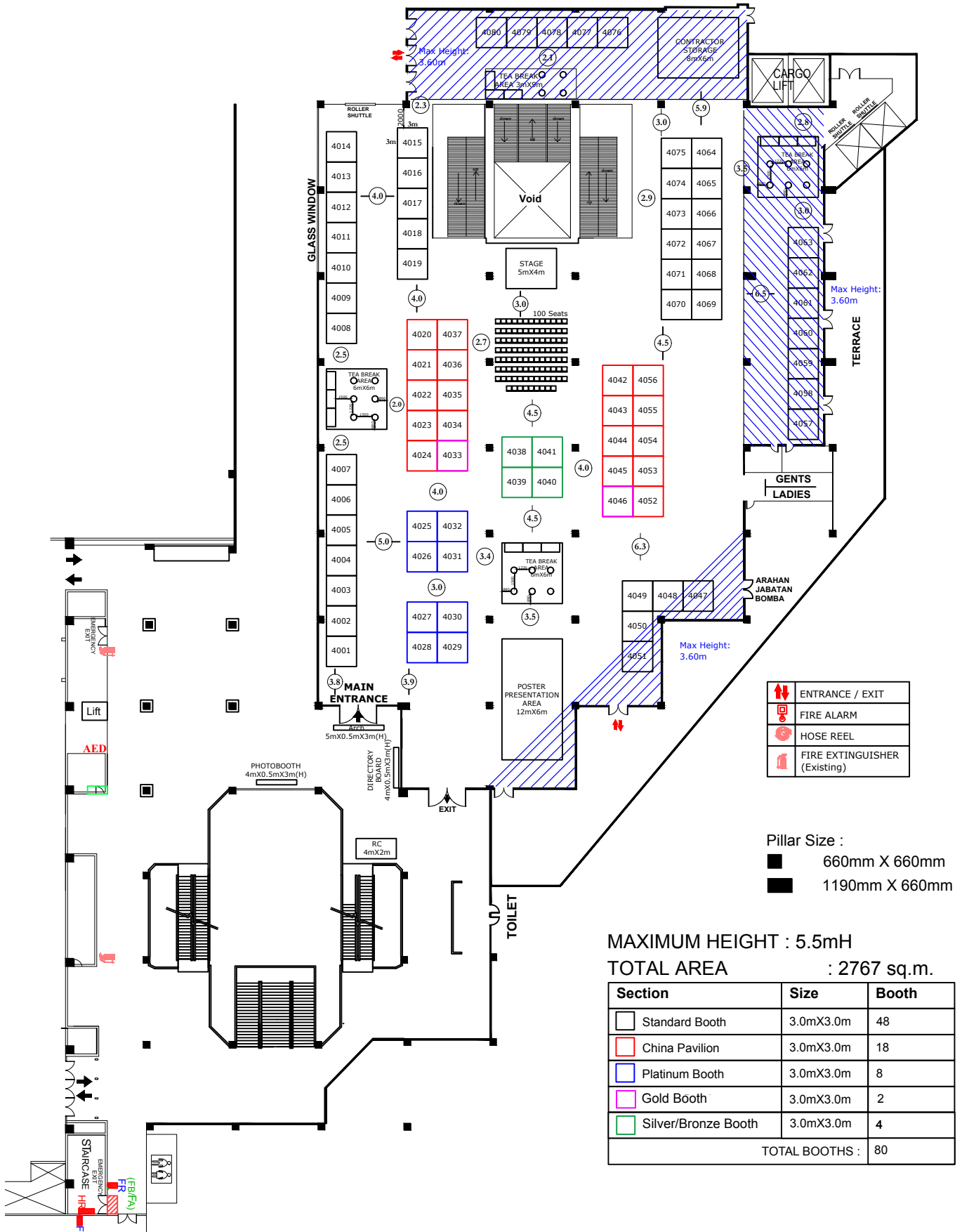
Signature

Date:

Company Name & Stamp:

# Booth Layout

## Tun Razak Hall 4, World Trade Centre Kuala Lumpur (WTCKL)





## **4<sup>th</sup> World Irrigation Forum & 76<sup>th</sup> International Executive Council Meeting**

7-13 September 2025  
*Kuala Lumpur, Malaysia*

 : +60162268467

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 : [www.wif4.org](http://www.wif4.org)

   : [wif4.2025](https://www.tiktok.com/@wif4.2025)